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# SWIMMING WAIKATO PB BEADS



Here's another new initiative for swimming in the Waikato Region – our Swimming Waikato Personal Best Beads, designed to acknowledge awesome swimming at Club Nights and Club Championship events.

## THE CONCEPT

The Swimming Waikato Personal Best Beads are a collection of red, yellow and black beads which reflect the colours of our proud sporting region. These beads will be provided to our swimming clubs who will give them to swimmers who achieve personal best times at Club Nights and Club Championship events.

## THE RATIONALE

Club nights are a hugely important step in the development of a swimmer. They provide the first opportunity to experience racing, in an environment that is fun and non-threatening. They also provide our swimmers with an opportunity to learn and to practice the rules of racing, without fear of being disqualified. And the introduction of the Swimming Waikato PB Beads will add a bit more excitement to these nights.

## HOW IT WORKS

The idea is that every swimmer who swims a personal best time at a Club Night or Club Champs receives a bead (in Waikato Colours) which they can string onto a shoe lace, a necklace, a lanyard – whatever they'd like.

The really great thing about this programme is that it won't necessarily be the top swimmers in the Clubs gaining the most beads. With a real commitment to training, every single swimmer taking part in this programme has the opportunity to collect a whole heap of these beads.

And when our swimmers wear these beads to swim meets in the Waikato, we'll all know what a great season these young swimmers are having by the number of beads they've got on display. Plus we'll be encouraging our Clubs to share their swimmers' achievements on the Swimming Waikato Facebook page so we can all celebrate their success.

The Swimming Waikato Personal Best Beads initiative is a great addition to our Swimming Pathway as it leads perfectly into our XLR8 Achievers Club.

