

Swimming Waikato's core objective has always been to empower our swimmers to achieve success, whatever that may look like for each individual.

Your support will enable our growing number of development, regional and National representative athletes to have the resources they need to succeed on the National and international stage.

## OUR WHY

1. We believe strongly in the power of sport and the versatile benefits of a healthy lifestyle, our swimmers are advocates of such standards and therefore contribute a great deal to our society as a whole.
2. The funding landscape has changed significantly with greater and much needed support going towards water safety activities and encouraging young people into sport. This means that we need to find different ways to support our developing and established athletes.
3. Our programs are proving a success and we now have more athletes competing at a high level - even winning medals at major international competitions! We have put significant effort into supporting these athletes, but we need to do more.
4. Development and HP swimming are at the very core of Swimming Waikato, its our duty to support these levels of our sport.
5. Swimming Waikato wants to proactively help and support our swimmers and coaches achieving their potential on the National and International Stage.

## WHO WILL BENEFIT



Development  
Swimmers  
13yrs+



Regional Squad  
Swimmers, including  
our Para swimmers



All Coaches  
From Development  
to High Performance



National  
Representative  
Swimmers

## WHAT WILL THE MONEY BE SPENT ON?

- Subsidising Coach & Swimmer international training or competition as deemed appropriate and vital. We cannot be the best, if we cannot see and compete against the best.
- Coaching Development opportunities
- Providing access to additional support services for swimmer wellbeing and development
- Services to provide exposure to our athletes and the sport of swimming
- Identified opportunities in the lead into Paris Olympics 2024 and Los Angeles Olympics 2028

## SPONSORSHIP OPPORTUNITIES



### LEVEL 1

- Logo in event programme
- Logo & item advertising on silent auction online platform

### DONATION

OF SILENT  
AUCTION ITEM  
OPEN VALUE



### LEVEL 2

- Business/company logo advertised on a table
- Logo in event programme
- Logo on sponsor advertising during the event

**\$500**

TABLE NAMING  
RIGHTS



### LEVEL 3

- Business/company logo advertisement utilised through the build up to the event
- Logo & details of auction item in event programme
- Logo on sponsor advertising during event
- Live auction with advertising plug during auction of item

**\$1,000+**

AUCTION  
ITEMS